



THE STORY OF  
**RIOCOCO**

# COCONUT NATURE

Mother Nature has provided humankind with many things. Life on earth would cease to exist without the presence of plants and trees. The coconut tree has played an integral role in the existence of many cultures across the globe. "Kalpa Vriksha" known in Sanskrit is defined as "the tree that gives all that is necessary for living." Nature's miracle, coconut tree, is referred to as 'Tree of Heaven' in some cultures and 'Miracle Tree' in others. Every part of the tree, from the roots, trunk, milk, fruit, fiber and leaves, each are significantly useful to humans and can be used in one form or another.

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# COCONUT MIGRATION

With the movement of currents and waves, bobbing its way to new shores and enriching new soil, the coconut goes way back to adventurous seafarers exploring new territories and coming across a strange new fruit provided by the gods.

The coconut has journeyed its way through the hearts of people and their hard working hands of preparation diversifying the many values of the coconut that is centuries in age.





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# COCONUT FOUNDATION

The coconut history derives from the Spanish and Portuguese word, coco, which means “monkey face.” Explorers of Spain and Portugal found the three round indented markings at the base of the coconut to be very similar to a monkey’s face. It’s suffix ‘nut’ was added as botanically known as *cocos nucifera*, with *nucifera* meaning “nut-bearing.” In the 15th century in an English print, the English name for the fruit-bearing palm was written as “coconut.”

Although the palm family is native to many tropical locations in the world, the light, fibrous husk allows it to easily drift on the oceans to other locations to propagate.





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# COCONUT TREE IN SRI LANKA

Sri Lanka, the treasured 'pearl' of the Indian Ocean is located south of the Indian subcontinent and part of the South Asian region. Over centuries, founders have called the land of Sri Lanka, Paradise, for its abundant beauty from the ocean shades of blue that surrounds the island, its astonishing colors of the rising and setting of the sun, to the cultivating fields where the Sri Lankan staple of rice grows and the vibrant greenery of the tea country up in the hills.

The coconut tree is the most common palm in Sri Lanka and was put to many uses by the natives in their daily lives since centuries ago. Since the inception of the coir industry in Sri Lanka in the 1860s, the coco pith and fiber have been considered beneficial for many reasons.

Coconut flowers captivated in brass urns are placed in significant positions during wedding ceremonies in Sri Lanka to symbolize providence marking the beginning of a new joyful journey.





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# Premium Riococo R



# Raw Material Grades

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**CEYHINZ LINK INTERNATIONAL, INC.**

*"One business connects the world"*

Ceyhinz Link International Inc., is one of the world's largest suppliers of cultivation solutions with clean, controllable, 100% natural coir-based substrates and ecological restoration solutions. Our Riococo Coir substrates utilize the natural properties of processed coir fiber, pith and fractions.

Since the company's inception, we have been manufacturing world-class coir products in our facilities in Sri Lanka. Our use of the highest quality raw materials, which produced by nature and combined with state-of-the-art technologies and equipment, enables us to produce the highest quality coir fiber products.

Our headquarters are located in the Dallas/Fort Worth Metroplex of Texas, U.S.A. We currently have branch offices and distributors in

30 countries across the globe, spanning six continents.



At Ceyhinz Link International, we have taken a quantum leap into the future of this industry. Our around-the-clock R & D programs in our analytical laboratory have continued to develop the next generation of growing medium for the hydroponics, nursery and landscaping industries. Our continuous and ongoing research in world-class greenhouse climates in many parts of the world help us to develop Custom Made substrate varieties. We are leading the coir substrate and fiber industries into a new era.

Riococo Lanka (Pvt) Ltd is the manufacturing arm of Premium Coir Substrates for Ceyhinz Link International Inc.





# Hydroponics Greenhouses





Hydroponics allows plant growth without the use of soil. This method of plant growth is utilized through a substrate media such as coir to hold the roots for water and nutrient absorption. Nutrients are vital to the success of growing. There are sixteen essential elements that factors plant growth, and a precise balance of nutrients must be maintained for each specific variety of plants. The main benefits of hydroponics include increased plant productivity, receiving a high yield per plant per square foot and having fresh produce. Today, there are many varieties of plants grown hydroponically serving many different market segments, from farm stands, grocery stores, restaurants, processing plants and institutions. Hydroponic operations vary in size from small operations (less than 1,000 square feet) to large operations farming many acres. Riococo offers a variety of options to grow different types of crops.



GROW BAG



STARTER BLOCK



COIR MIX BLOCK



PROPAGATION PLUG



GREEN STARTER BAG



# **Vertical Hydroponics Farming**



Vertical farming is a component of urban agriculture in the practice of cultivating plant life within a skyscraper greenhouse or on vertically inclined surfaces. A common version of vertical farming uses techniques similar to glass houses, where natural sunlight can be augmented with artificial lighting and metal reflectors. Vertical farming, used in conjunction with other technologies and socioeconomic practices, could allow cities to expand while remaining largely sustainable with food production. Currently, the most types of common vertical farming crops are herbs, micro green. Riococo offers a variety of options to grow different types of herbs and micro greens.



STARTER BLOCK



PROPAGATION PLUG



MICRO STARTER BLOCK



# Urban Gardening



Urban agriculture or urban farming is the practice of cultivating, processing, and distributing food in or around a village, town, or city. Urban agriculture can also involve animal husbandry, aquaculture, agroforestry, urban beekeeping, and horticulture. These activities occur in peri-urban areas; more people around the world are taking a look at urban farming, which offers to make food as "local" as possible. Riococo offers a variety of options to grow different types of crops.



GROW BAG



COIR MIX BLOCK



COIR CHIP BLOCK



PROPAGATION PLUG



GREEN STARTER BAG



# **Rooftop Gardening**

A roof garden is a garden on the roof of a building. Besides the decorative benefit, roof plantings may provide food, temperature control, hydrological benefits, architectural enhancement, habitats, or corridors for wildlife, recreational opportunities, and in large scale it may even have ecological benefits. The practice of cultivating food on the rooftop of buildings is sometimes referred to as rooftop farming. Rooftop farming is usually done using green roof, hydroponics, aeroponics or air-dynaponics systems or container gardens. Riococo offers a variety of options to grow different types of crops.



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PROPAGATION PLUG



GREEN STARTER BAG



# **Retail/ Home & Hobby Gardening**



The most important characteristics of home gardens are their location adjacent to homes, close association with family activities and a wide diversity of crop and livestock species to meet family needs. Anything you plant in your home environment is home gardening, which usually refers to vegetable and fruit gardening, but can also include growing landscape or ornamental plants. Hobby farm is also referred to as a lifestyle block small farm that is maintained without the expectation of being a primary source of income. Gardening gives you an opportunity to take your mind off daily tasks and problems and concentrate on another task entirely. Riococo offers a range of home gardening product solutions, which are available through our network of distributors.



COIR HUSK CHIP



COIR MIX BRICK



COIR CHIP BRICK



COIR MIX BLOCK



COIR CHIP BLOCK



COIR CHIP PLANK



COIR MIX PLANK



COIR MIX & CHIPS PLANK



GROW BAG



# Open Field Farming



The open field farming system declined in usage due to soil depletion and more individualized methods of farming. Peasants planted the same crops year after year to make a living; however, this ran the soil dry of essential nutrients, such as nitrogen. Gradually, the open field system shifted to a more-regulated form of crop rotation, in which fields were planted in three-year rotations. This type of system helped push agriculture toward the modern model of individual land-owning farmers. Farmers use RIOCOCO coir medium mixing with soil to fertile the soil in a very unfertile soil and mix with clay soil to loosen the structure.



COIR CHIP BLOCK



COIR MIX BLOCK



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